

CARE & FEEDING NOTES

It is important that all of us involved with the PX and PZ products from Impossible make sure we understand how to get the best out of the product AND that we make sure we pass info on to the consumer...

1. Use the right film for the right camera.

Find details on the film packaging and also at:

www.the-impossible-project.com/ourfilm

Note: Impossible films are available in different formats and film speeds, not every film type will fit any Polaroid camera.

2. Hold the camera stable, especially at low light levels, and press the shutter button.

3. Immediately shield the image from light as the camera ejects it, the first split seconds are crucial...

4. Protect the picture from light for 1-3 minutes while it develops (Let it develop upside down on a non-reflective surface.) If outdoors, simply use an inside-jacket coat pocket or pants pocket). Allow an additional 4-5 minutes for proper development/final product.

5. Turn the picture over and enjoy your Impossible instant picture. Store it in a dry place to prevent alterations...

Got more questions?...

Need more answers?...

Let us know!

Ask your WYNIT Photo Specialty account manager today!



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